



NEWS RELEASE

Community Bankers Association of Ohio Partners with Lively

Columbus, OH – The Community Bankers Association of Ohio Service Corporation (CBAO-SC) recently entered a partnership with Lively to provide a comprehensive and streamlined health savings account solution. This new HSA solution simplifies the process for employers, guiding them through implementation and proactively engaging throughout the year to ensure their business objectives are being met.

“We look forward to partnering with Lively to offer an exceptional HSA solution,” said Tim Chapman, Product & Service Advisor of CBAO-SC. “They provide the value, transparency, and effective customer support we appreciate in Ohio community banking.”

“We are excited to partner with the Community Bankers Association of Ohio to help more Americans save tax-free funds for healthcare costs. Together we can better educate consumers around the savings value of an HSA and combine our modern technology with the intimacy of their community banking association,” said Alex Cyriac, CEO and Cofounder of Lively.

About CBAO

The Community Bankers Association of Ohio (CBAO) is the financial trade association exclusively representing Ohio’s community bank and thrift institutions. The Community Bankers Association of Ohio (CBAO) is organized to establish and maintain an informed network of independent community banks in the state of Ohio that will have the influence and commitment to effectively serve, protect and promote the interests of its members. Visit www.cbao.com for more information.

About Lively

[Lively](#) is the modern HSA experience built for—and by—those seeking stability in the ever-shifting healthcare landscape. By harnessing modern innovation and deep industry expertise, Lively is committed to bridging today’s savings with tomorrow’s unknowns. Unlike traditional institutions hindered by bureaucracy, Lively’s commitment extends beyond the initial set up to providing dedicated, ongoing support and education for every step. So each HSA can reach its maximum potential with minimal headache.